

THE DISRUPTION LAB

AN INNOVATION AND GROWTH LAB FOR CORPORATIONS

GLOBAL EXECUTIVE INNOVATION PROGRAM

JULY 22-26, 2018

HELSINKI – JULY 22-24 ESTONIA – 24-26

ITINERARY

The Program begins in Helsinki, Finland, where we will experience award-winning innovation and smart city design. Then, we head to Tallinn, Estonia, “the most digitally advanced society in the world.”

<https://thedisruptionlab.com/2018innovationprogram>

Visits In: **Healthcare; Technology; Digital and Mobile; Blockchain; Interoperability; Cyber Security; Innovation Districts and Smart City Design; e-Residency; Food; Accelerators; Investment Funds and Tokens; Product Design; Robots and Autonomous Vehicles; Gaming and Gamification; Real Estate and Construction**

[Go to Itinerary Schedule](#)



Helsinki, Finland



Tallinn, Estonia

Itinerary:

* Times may change and sites/speakers may be added or changed depending on availability.

Helsinki, Finland – July 22-24

Sunday July 22	Monday July 23	Tuesday July 24
Arrive Helsinki	9 – 11AM REDI Living Lab	9 – 10:30AM Tieto Empathetic Building
	11 – 12PM Kalasadama Health & Well-Being Center	11 – 12:30PM Sitra, Finnish Innovation Fund
	12 – 13PM Storo Enso & Lunch	12:30 – 13:30PM Lunch
	13 – 13:30PM Walking Tour Smart Kalasadama Innovation District	14 – 15PM Nokia HQ
	14 – 16:00PM Fira Construction	16 – 17PM Helsinki Games Factory
	16:30 – 17:30PM Verso Food Oy	17:30-18:30 Startup Sauna Accelerator
18:00 – 20:30 PM Welcome Dinner & Orientation	18:00 – 19:00PM Former U.S. Ambassador Bruce Oreck	19:30PM Depart on ferry for Tallinn, Estonia

Tallinn, Estonia – July 24-26

Tuesday July 24	Wednesday July 25	Thursday July 26
Arrive Estonia	9AM-5PM e-Estonia showroom 9 – 10:15AM Welcome to e-Estonia	9 – 9:45AM Business & Finance, Estonia's E-Business Register
	10:30 – 12:15PM Data Exchange & Security Cybernetica Guardtime – Cloud infra- Structure and IoT	10 – 10:30AM E-Residency: How to run a Business on a trusted EU environment
		10:30 – 11:00AM Funderbeam – Tokenized Investments
	12:30 – 13:45PM Lunch	11:30 – 13:00PM North Estonia Medical Centre
	14 – 14:45PM Revolutionizing Healthcare Ain Aaviksoo - Healthy digital society	13:15 – 14:15PM Lunch
	15:00 – 15:45PM Nortal - digital healthcare 16:00 – 16:15PM Coffee break	14:30 – 15:00PM Rangeforce – cybersecurity
	16:15 – 17:00PM Helses - e-health and e-prescriptions	15 – 16:00PM Industry 4.0 solutions: Proekspert and Evocon
	16 – 17:00PM Smart City, Robots & Mobility: Starship and Datel	

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HELSINKI – JULY 22-24

Day 1

Program opens with a **Welcome & Economic Overview of the Helsinki region.**



[REDI Living Lab](#), a new and unique concept for apartment living, this is a test site for new innovations that improve the standard of housing. We'll gain new insights into customer-centric design around planned communities that are self-sufficient with co-location of important services and culture.



Senior manager and **Chief Medical Doctor, Lars Rosengren of Kalasatama Health and Well-being Center** will share the holistic model in practice for health and well-being services. **The new Center opened in February 2018, and is short-listed for European Healthcare Design.** We'll gain insights into their model that leverages networks of multi-professional teams, interconnectivity and the city's smart infrastructure that makes it so powerful. Lars is seen here with project designer, Hilikka Kulmala. Here health and well-being services are integrated under one roof with cutting edge, full-spectrum health care and coordination of records and treatment. [Kalasatama Health and Wellbeing Center.](#)

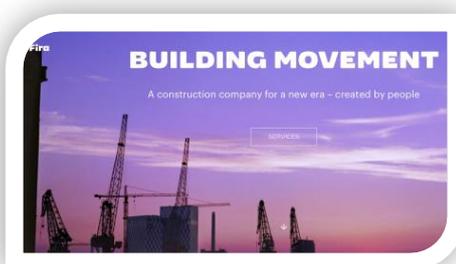


Stora Enso is a leading provider of renewable solutions in packaging, biomaterials, wood and paper. Called the world's oldest corporation, Stora Enso has had many forms with diverse operations, overseas expansion, mergers and acquisitions, all the while meeting new business challenges. Today, the transformation continues with major operations on four continents as Stora Enso focuses on all the possibilities of renewable materials, with the forest as a foundation.



Walking tour at Smart Kalasatama, Residential and Business District on the waterfront. Smart redevelopment has added thousands of jobs, many new offices, new commercial space to the area, and versatile housing alternatives. The shoreline and canals are lined by a promenade. A former power plant in adjacent Suvilahti has been turned into a cultural center. Smart Kalasatama Innovation District is

an internationally award-winning smart district that will be under construction until 2035 with the vision for all residents to gain an extra hour of free time every day as the result of its smart infrastructure and design. It is being developed through experimenting, ICT technologies and the use of data.



FIRA is described as a construction company for a new era. End consumers co-design residential and commercial spaces with architects and engineers from the very beginning so their needs will be customer tailored, greatly improving satisfaction levels. It's a leading example of co-creation applied to real estate. Location choices are also innovative in the way buildings utilize previously undervalued space.

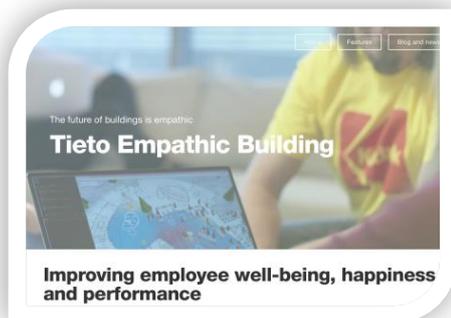


[Verso Food Oy](#) is a Finnish company on a mission to produce and develop tasty vegetarian foods from Finnish fava beans. Local production and ingredients are at the heart of what they make. Their innovative products are excellent sources of protein and dietary fiber and a sustainable alternative to soy.

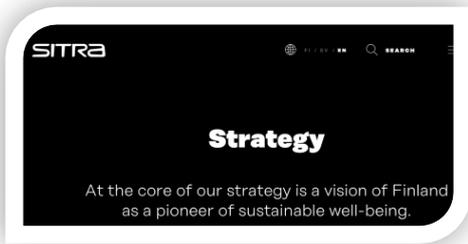


Bruce Oreck, Former U.S. Ambassador to Finland 2009-2015, Will discuss the Finnish Innovation Ecosystem, and host an in-depth Questions and Answers session.

Day 2, Helsinki, Finland



[Tieto Empathic Building](#) is a digital service for businesses that focuses on improving employee well-being, happiness and individual performance by automating time-consuming, non-productive tasks of communication and administration. This frees employees to engage in straight-forward human interaction, collaboration and co-innovation. It's a way to use digital tools to make employees more productive and happier.

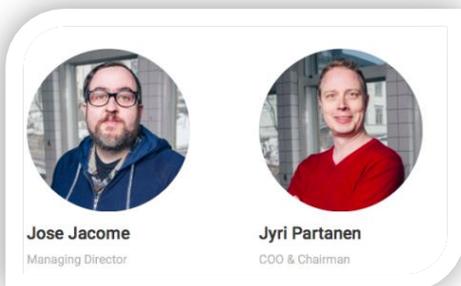


Sitra, the Finnish Innovation Fund, is an independent public [foundation](#) which operates directly under the supervision of the [Finnish Parliament](#). Its endowment was valued at 771 million euros in 2017.^[1] The objective of the foundation is "to promote stable and balanced development in Finland, qualitative and quantitative economic growth and international

competitiveness and cooperation," by means of supporting "projects that increase the efficiency of the economy, improve the level of education or research, or study future development scenarios."^[2] Sitra functions both as a [think tank](#) and as an investment company.



NOKIA Next generation mobile network infrastructure technology and innovation company.



The Games Factory is a working embassy that helps new companies launch while supporting attracting top talent from around the world to Finland's internationally acclaimed gaming industry. The Factory shows how an industry can be cultivated by a country, for success on a global stage. The Games Factory also works with educational

institutions to help prepare the next generation of video game developers with requisite skills to further Finland's video game culture, industry and talent pool. Video games aren't just for children anymore, this working embassy recognizes a new paradigm in gaming for multiple industries and audiences including fashion, lifestyle, music, entertainment brands and more.



[Startup Sauna](#), an accelerator for tech startups, has been accelerating founders since 2010. With [alumni](#) and a Net Promoter Score of 9,4 – they proudly say, “Here you will meet the most experienced coaches in Europe.” The accelerator provides growth hacks, practical tips and insights to early-stage related problems from experienced entrepreneurs. During the three week program, startups obtain in-depth industry

knowledge and broad networks from Startup Sauna coaches.



7:30PM Ferry over to Tallinn, Estonia

Program Itinerary continues on the next page.

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